



EvolveTech
Ventures

Canva

COMPANY PROFILE

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Oman



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Introduction:

Welcome to Obsession Testacy, your strategic partner in the ever-evolving landscape of digital transformation. At Obsession, we blend innovation, expertise, and a passion for empowering businesses to thrive in the digital era. Our commitment extends beyond solutions; it's about creating a transformative experience that propels your organization forward.

Our Journey:

Founded in 2008, Obsession Testacy has embarked on a transformative journey, contributing significantly to the digital evolution. From our inception, our mission has been to redefine how businesses leverage technology. Our success is not just measured in projects delivered, but in the lasting impact we make on the businesses we partner with.



WELCOME MESSAGE

Ahmed Mamdouh

CEO Company



It is with immense pleasure that I extend a warm welcome to you on behalf of Obsession Testacy. As the CEO, I am thrilled to share our journey, values, and the unwavering commitment we bring to every digital transformation endeavor.

In today's rapidly evolving world, where innovation is not just a choice but a necessity, Obsession Testacy stands as your dedicated ally in navigating the complexities of digital transformation. We understand that each business is unique, and our approach is grounded in tailoring solutions that not only meet but exceed your expectations.

Our journey has been marked by a passion for innovation, a commitment to excellence, and a vision to create positive change through technology. At EvolveTech, we do not merely provide services; we embark on a collaborative journey with our clients, driving growth, enhancing efficiency, and fostering innovation at every step.

Our past projects are a testament to our capabilities, spanning industries and showcasing our adaptability to diverse challenges. From shaping smart education platforms to revolutionizing supply chain management with blockchain, we've left an indelible mark on the businesses we've had the privilege to work with.

Beyond our corporate endeavors, we take immense pride in our contributions to education. Our giving circle mentors and undergraduate sessions reflect our dedication to nurturing talent and giving back to the community.

As you explore our company profile, envision not just a service provider but a partner deeply invested in your success. Our core values of innovation, excellence, collaboration, and integrity are not just words on paper but principles that guide every aspect of our work.

I invite you to connect with us, explore the possibilities, and embark on a transformative journey together. EvolveTech Ventures is not just a company; it's a community of passionate professionals ready to turn your digital aspirations into reality.

Thank you for considering EvolveTech Ventures as your digital transformation partner. We look forward to the opportunity to collaborate and innovate with you.



VISION & MISSION

Vision

Our vision extends beyond corporate success; we envision a future where businesses and individuals harness the full potential of technology to create positive change. Obsession Testacy aims to be a catalyst for this change, shaping a digital landscape that is inclusive, innovative, and sustainable.

Mission

Our mission is to empower businesses and individuals through transformative digital solutions. We strive to be a beacon of innovation, delivering excellence in software development and data analysis. Beyond that, we are committed to nurturing the talents of tomorrow through mentorship programs and educational initiatives that create a ripple effect of positive change.





MILESTONE

Dive into the wealth of projects that exemplify our prowess in digital transformation:

2020 Smart Education Platforms: Developed intuitive e-learning platforms that facilitate seamless remote education. Our solutions not only adapt to the diverse needs of educational institutions but also enhance the learning experience for students.

Healthcare Integration Solutions: Engineered systems that bridge the gap in healthcare data management, ensuring smooth communication between disparate systems for more informed and efficient patient care.

2021 Blockchain-Powered Supply Chain: Revolutionized supply chain management by implementing blockchain technology, providing transparency, traceability, and security throughout the supply chain lifecycle.

AI-Driven Customer Engagement: Created personalized customer engagement systems using artificial intelligence, boosting customer satisfaction and loyalty for e-commerce and service-based businesses.

2022 Giving Circle Mentors: Our team actively participates in giving circles, offering mentorship to aspiring individuals in the tech industry. Through one-on-one sessions, we share insights, guidance, and real-world experiences to nurture the next generation of digital leaders.

Undergraduate Sessions: Obsession Testacy is committed to education outreach. We conduct specialized sessions for undergraduate students, covering topics from emerging technologies to career readiness. These sessions bridge the gap between academia and industry, providing students with a holistic perspective on their future careers.



At Obsession Testacy, our services extend beyond the conventional, aiming to uplift individuals and companies alike in their digital transformation journey. Explore the possibilities with us, where innovation meets impact.

Individual

- **Personalized Mentorship Programs:** Tailored mentorship experiences designed to guide individuals through their professional journeys. Our seasoned experts provide one-on-one sessions, offering insights, advice, and a roadmap for personal and career growth.
- **Skill Development Workshops:** Elevate your skill set with our specialized workshops covering a spectrum of topics, from emerging technologies to soft skills. Empower yourself with the knowledge and tools needed to thrive in today's dynamic digital landscape.
- **Career Readiness Sessions:** Prepare for success with our comprehensive career readiness sessions. We cover resume building, interview strategies, and industry insights to ensure you're equipped for a competitive and evolving job market.
- **Networking Events:** Connect with industry professionals, peers, and potential mentors through our curated networking events. Expand your professional circle, exchange ideas, and build meaningful relationships within our thriving community.





Company

- **Digital Transformation Strategy:** Collaborate with us to develop a customized digital transformation strategy aligned with your business goals. We analyze your current state, identify opportunities, and implement solutions that enhance operational efficiency and future-proof your organization.
- **Custom Software Development:** Harness the power of tailored software solutions designed to address your specific business challenges. From conceptualization to deployment, our experts ensure seamless integration and optimal performance.
- **Data Analytics and Insights:** Unlock the potential of your data with our advanced analytics services. We help you derive actionable insights, enabling data-driven decision-making for enhanced business intelligence.
- **Cloud Solutions and Migration:** Seamlessly transition to the cloud with our expertise in cloud solutions and migration services. Experience improved scalability, security, and cost-efficiency while ensuring a smooth integration with your existing systems.
- **Technology Training Programs:** Keep your team at the forefront of technology with our customized training programs. From the latest programming languages to emerging technologies, we empower your workforce to adapt and innovate.
- **Community Engagement Platforms:** Foster a culture of collaboration and mentorship within your organization with our community engagement platforms. Enhance communication, knowledge sharing, and collaboration among team members for increased productivity.

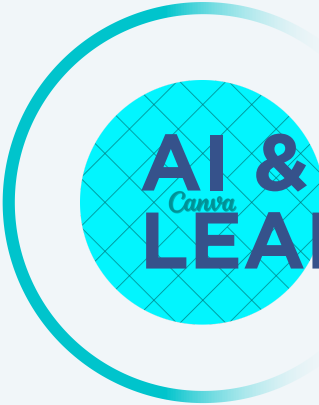




CORE Canva VALUES:

- Innovation: We thrive on pushing boundaries, exploring new ideas, and embracing innovative solutions that drive real-world impact.
- Excellence: Our commitment to delivering excellence is unwavering. We believe in setting and surpassing high standards in every project we undertake.
- Collaboration: Together, we achieve more. We foster a collaborative environment, working closely with clients, partners, and the community to co-create meaningful solutions.
- Integrity: Integrity is the bedrock of our relationships. We uphold the highest ethical standards in all our interactions, ensuring transparency and trust.





AI & MACHINE LEARNING SOLUTIONS

At Obsession Testacy, we leverage the transformative power of artificial intelligence and machine learning to drive innovation and efficiency across various industries. Our AI & ML solutions are designed to meet the unique needs of your business, providing actionable insights, automating processes, and enhancing decision-making capabilities.

- Predictive Analytics

Utilize predictive analytics to anticipate future trends and behaviors. Our solutions analyze historical data to make accurate predictions, helping businesses in areas such as demand forecasting, risk management, and customer behavior analysis. By leveraging machine learning algorithms, we enable businesses to make proactive, data-driven decisions.



AI & MACHINE LEARNING SOLUTIONS

- Natural Language Processing (NLP)

Enhance your customer interactions and data processing capabilities with our NLP solutions. We develop systems that can understand, interpret, and respond to human language. Applications include chatbots, sentiment analysis, automated content generation, and language translation, improving both customer service and operational efficiency.

- Computer Vision

Our computer vision solutions empower machines to interpret and make decisions based on visual data. This includes image and video analysis, object detection, facial recognition, and optical character recognition (OCR). These technologies are applicable in various fields such as security, healthcare, retail, and manufacturing.

- Deep Learning

Harness the power of deep learning to solve complex problems that traditional algorithms cannot. Our deep learning models are designed for tasks such as image and speech recognition, natural language understanding, and autonomous systems. We implement neural networks that learn from vast amounts of data, continuously improving their accuracy and performance.





AI & MACHINE LEARNING SOLUTIONS

- AI-Driven Customer Engagement

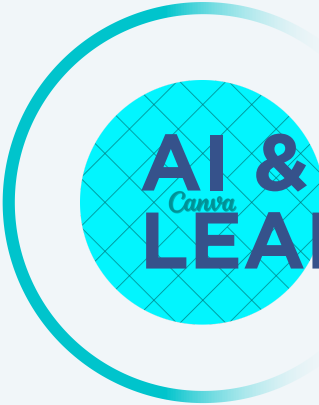
Improve customer satisfaction and loyalty with AI-driven customer engagement solutions. We create personalized experiences by analyzing customer data and behavior. Our systems can recommend products, predict customer needs, and automate support, ensuring timely and relevant interactions with your customers.

- Intelligent Automation

Automate repetitive and time-consuming tasks with our intelligent automation solutions. By integrating AI and ML, we create systems that not only perform tasks but also learn and adapt over time. This leads to increased efficiency, reduced operational costs, and the ability to focus human resources on more strategic activities.

- Fraud Detection and Prevention

Enhance security and reduce financial losses with our AI-powered fraud detection systems. Our solutions monitor transactions in real-time, identifying and flagging suspicious activities using advanced algorithms. This helps in preventing fraud in industries such as banking, insurance, and e-commerce.



AI & MACHINE LEARNING SOLUTIONS

- Personalized Healthcare

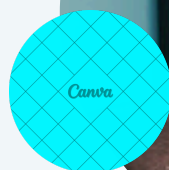
Transform healthcare delivery with personalized AI solutions. We develop applications that can predict patient outcomes, recommend personalized treatment plans, and assist in diagnostics. Our machine learning models analyze medical data to provide insights that enhance patient care and operational efficiency in healthcare institutions.

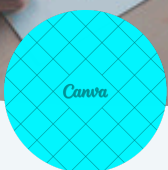
- Autonomous Systems

Drive innovation with our autonomous systems solutions. We develop AI models for applications such as self-driving cars, drones, and robotic process automation (RPA). These systems are designed to operate independently, making decisions based on sensory input and learned experiences.

- AI Research and Development

Stay ahead of the curve with our AI research and development services. We collaborate with your team to explore new AI technologies and methodologies, conducting experiments and developing prototypes that push the boundaries of what's possible. Our R&D efforts ensure that you remain at the forefront of AI innovation.





OUR PROJECTS

At Obsession Testacy, we take pride in our diverse project portfolio, showcasing our expertise in delivering tailored solutions that transcend industry boundaries. Each project represents our commitment to innovation, excellence, and transformative impact.

Asset Management System for Banking and Retail Companies:

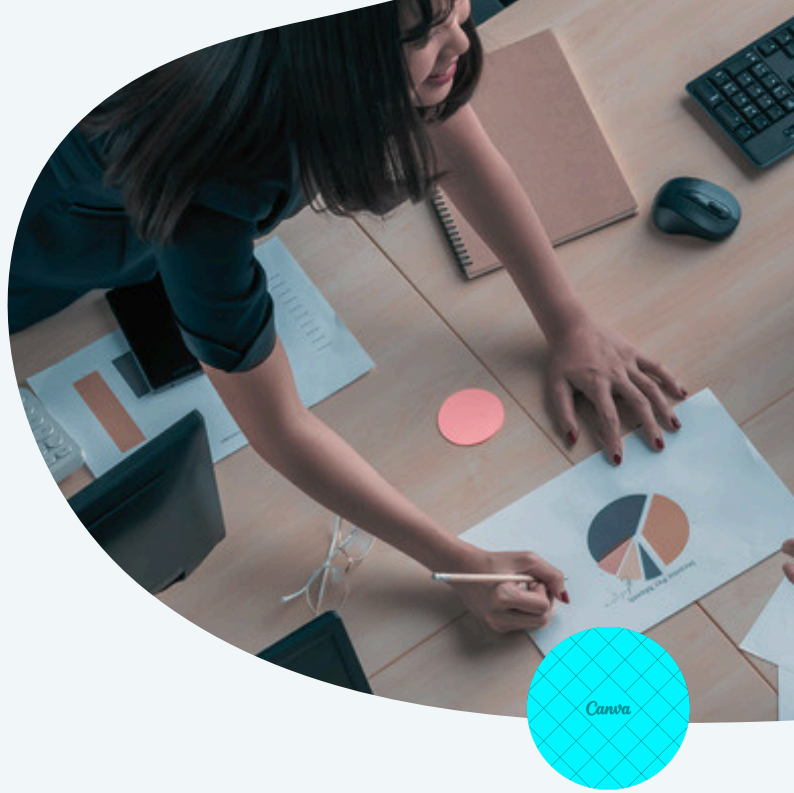
Developed a comprehensive Asset Management System tailored for both banking and retail sectors, optimizing resource allocation, tracking, and performance analysis.

Inventory Management System for Retail Businesses

Streamlined inventory processes for retail clients, enhancing real-time tracking, reducing inefficiencies, and ensuring optimal stock levels.

Store Management System

Implemented an integrated Store Management System, providing end-to-end solutions for retail operations, from inventory control to customer engagement.



Egyptian System for Searching Missing People using MBSS Database and AI Engine

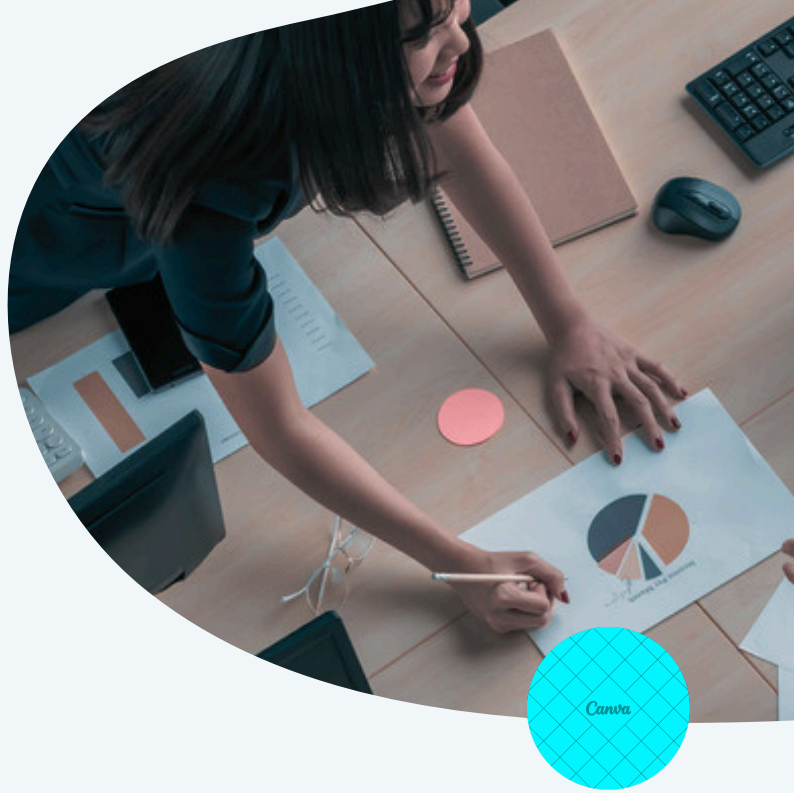
Collaborated on a groundbreaking project to develop a system leveraging MBSS database and AI engine for efficient and swift searches for missing individuals.

Egyptian Traffic Management System

Contributed to enhancing urban mobility through the implementation of a state-of-the-art Traffic Management System, utilizing advanced technologies for improved traffic flow.

Enrollment, Authentication, and Identification Services using Biometric Features

Engineered a secure and efficient biometric system for enrollment, authentication, and identification services, ensuring robust security measures for sensitive data.



Open Bank Account Solutions using Biometric and Augmented Identity

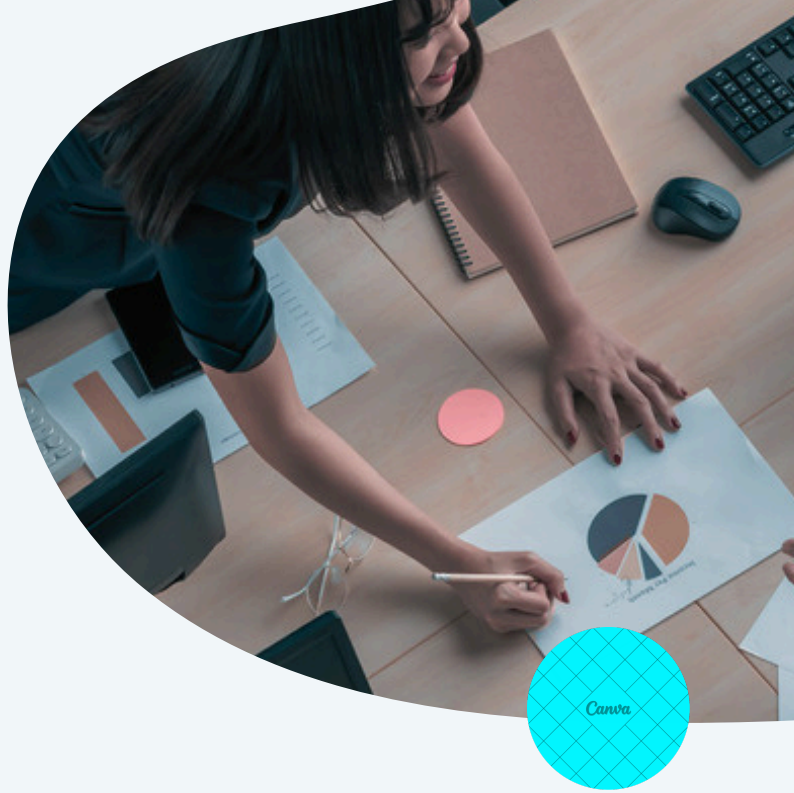
Pioneered innovative solutions for banks, facilitating the process of opening bank accounts through biometric authentication and augmented identity verification.

Booking Train Management System for Egyptian Government

Played a key role in developing a sophisticated Booking Train Management System for the Egyptian Government, optimizing scheduling, reservations, and passenger management.

Supply Management System for Egyptian Government

Implemented a comprehensive Supply Management System, enhancing the efficiency of government procurement processes, inventory control, and vendor management.



Attendance Management System for Schools and Universities

Introduced a user-friendly Attendance Management System for educational institutions, integrating biometric features for accurate and secure attendance tracking.

Vessel Mobile App for Health Metrics Tracking

Launched a cutting-edge mobile app utilizing machine learning models for urine analysis, providing users with real-time health metrics and personalized insights.

BM Online App for Banque Misr Banking Services

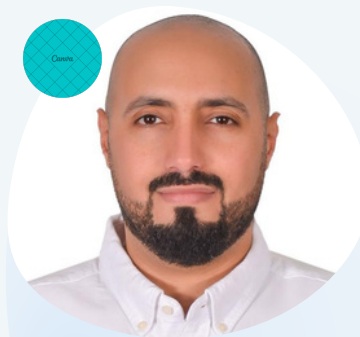
Elevated Banque Misr's digital presence with the BM Online App, rated number one in Africa for its user-friendly interface and innovative banking services.

MEET Canva THE TEAM



Ahmed Mamdouh

*CEO & Engineering
Manager*



Mohamed Kasser

CEO



Ahmed Walid

Backend Engineer



Salma Yasser

Frontend Engineer

MEET Canva THE TEAM



Mohamed Abushama

Lead Data Scientist



Abdulrahman Ashry

Data Scientist and Data Engineer



Mohamed Samy

Mobile Engineer

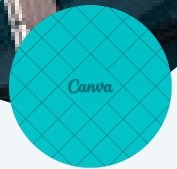


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